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ABSTRACT

This kit has been designed to acquaint the instructor of adult textiles and clothing programs with some of the teaching aids that might be used to improve the learning process. The main parts of the publication include: Preparing and Using Transparencies; Developing a Learning Experience Using a Transparency; A Master Transparency with Overlays; Resource List; Source List; and Form for Evaluating Teaching Aids. This kit should be used with the Clothing Services Training Guide, Resource Courses for Planning Local Adult Homemaking Programs, and/or the Tips for Teaching Textiles and Clothing (see AC 008 717). (EB)

EDO 44597

Home Economics Continuing Education

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RESOURCE KIT

MATERIALS

Tips for Teaching

TEXTILES & CLOTHING

HE

AC 008 741

THE UNIVERSITY OF THE STATE OF NEW YORK/THE STATE EDUCATION DEPARTMENT
BUREAU OF CONTINUING EDUCATION CURRICULUM DEVELOPMENT/ALBANY, NEW YORK 12224
1969

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Foreword

In recent years there has been an increase in the amount of instructional materials available for educational purposes. By utilizing these aids the instructor is able to add interest and depth to the learning process. This publication has been developed to assist instructors in securing instructional materials that will help them to do a more effective and satisfying job of teaching.

Appreciation is expressed to the following committee members who suggested the basic plan for the kit: Madeline Blum, Specialist, Cooperative Extension, Cornell University, Ithaca; Corinne Carlson, Home Economics Teacher, Maple Hill High School, Castleton; Selma Karem, Merchandise Manager, Fabric Division, The Boston Store, Utica; Mildred Ryan, Educational Director, McCall's Patterns, New York. The Bureau is grateful to the following who developed the kit: Ann Hacker, Home Economics Teacher, Washington Irving High School, New York; Evelyn Kosowsky, Home Economics Department Chairman, Norwich High School; and Jean Millard, Home Economics Teacher, Linton High School, Schenectady.

Assistance relating to content was provided by Janet E. Popp, Associate in the Bureau of Home Economics. Nelson S. Maurer, Associate in the Bureau of Continuing Education Curriculum Development coordinated and supervised the preparation of the manuscript for publication.

HERBERT BOTHAMLEY, *Chief*
Bureau of Continuing Education
Curriculum Development

WILLIAM E. YOUNG, *Director*
Curriculum Development Center

Message to the Instructor

This kit has been designed to acquaint the instructor of adult textiles and clothing programs with some of the teaching aids that might be used to improve the learning process. The resource list and the accompanying samples are not to be considered exhaustive nor interpreted as an official endorsement by the Department.

The main parts of the publication include:

- Preparing and Using Transparencies
- Developing a Learning Experience Using a Transparency
- A Master Transparency with Overlays
- Resource List
- Source List
- Form for Evaluating Teaching Aids

To be used effectively instructional materials need to be previewed and selected carefully, related closely to the lesson, and used or presented appropriately. It is important to keep informed of new materials that are constantly being made available to schools. Current releases of instructional materials are usually listed in issues of such publications as *Forecast for Home Economics*, *Journal of Home Economics*, and *What's New in Home Economics*. Use the latest editions of *Educators Guide to Free Curriculum Materials*, and *Free and Inexpensive Learning Materials* as sources for recent teaching aids. Also the *Educational Media Index #8* is useful for locating additional instructional materials.

The kit should be used with the *Clothing Services Training Guide*, *Resource Courses for Planning Local Adult Homemaking Programs* and/or the *Tips for Teaching Textiles and Clothing*. The Bureau of Home Economics Education aiso has available, for inservice training sessions, a master kit with a more complete assortment of teaching materials for use in the field of textiles and clothing. Contact your adult education director to see if an inservice training session is or might be planned for your area.

Instructors are urged to communicate to this Bureau their comments regarding the usefulness of the publication and to suggest additional materials that might be included in a subsequent revision.

LAURA M. EHMAN, *Chief*
Bureau of Home
Economics Education

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Preparing and Using Transparencies

Materials for use on the overhead projector may be prepared by hand, the heat-transfer process, and the color-lift process. Each method is described briefly for those who might like to make original transparencies. Also included are procedures for the use of the overhead projector.

Handmade Process

Produces a simple and inexpensive transparency

Materials Needed

Plastic sheet or roll - clear or frosted
Markers - grease pencil or pen
Ink - transparent or india

Suggested Procedures

- Select only content that is appropriate for an overhead transparency.
- Keep content of transparency simple.
- Organize the content of the transparency carefully.
- Use multiple overlays (one transparency over another) for the development of a concept or to show steps.
- Keep master and overlays in registery with crosshair registration marks in opposite corners.
- Use color to make the transparency attractive but only enough color for emphasis. Color-toned sheets or colored ink may be used to identify parts of a drawing or picture.
- Plan transparency for horizontal projection.
- Mark directly on the plastic sheet. This may be done in front of the class as you are giving the lesson or may be prepared ahead of time.
- Use letters and symbols that are at least $\frac{1}{4}$ inch high. Use a lettering guide or dry-transfer letters and symbols to produce attractive titles or labels.
- Leave a $\frac{3}{4}$-inch clear margin on all sides of the transparency.

- Use a pointer to identify a specific part and then remove it quickly or lay pointer on transparency for a hand-held pointer cannot be kept steady, and therefore, becomes distracting.

- Use a sliding or hinged mask to control the rate of disclosure when more than one step is included on a transparency.

- Remove materials placed on a handmade transparency with a sponge or cloth moistened with water or a special cleaning fluid. Then the transparency is ready to be used again.

Heat-Transfer Process

Produces very quickly a finished transparency from almost any original that is flexible and no thicker than a sheet of paper.

Materials Needed

Plastic sheets
Item to be copied
Copying machine

Suggested Procedures

- Material to be copied can be opaque or transluscent but should have a carbon-type ink base (*black*).

- Follow the directions for the specific copying machine and use the recommended type of plastic sheets.

Color-Lift Process - Drymount Press

Produces a transparency by transferring the ink of a printed picture to a sheet of transparent film. Only material printed on a clay-based paper may be used.

Materials Needed

Special film
Detergent
Flat tray
Drymount press
Pressure boards
Item to be transferred

Suggested Procedures

- Select and test the picture to be lifted. Wet the fingertip and rub over an unprinted portion of the page and clay-based papers will leave a white residue on fingertip.

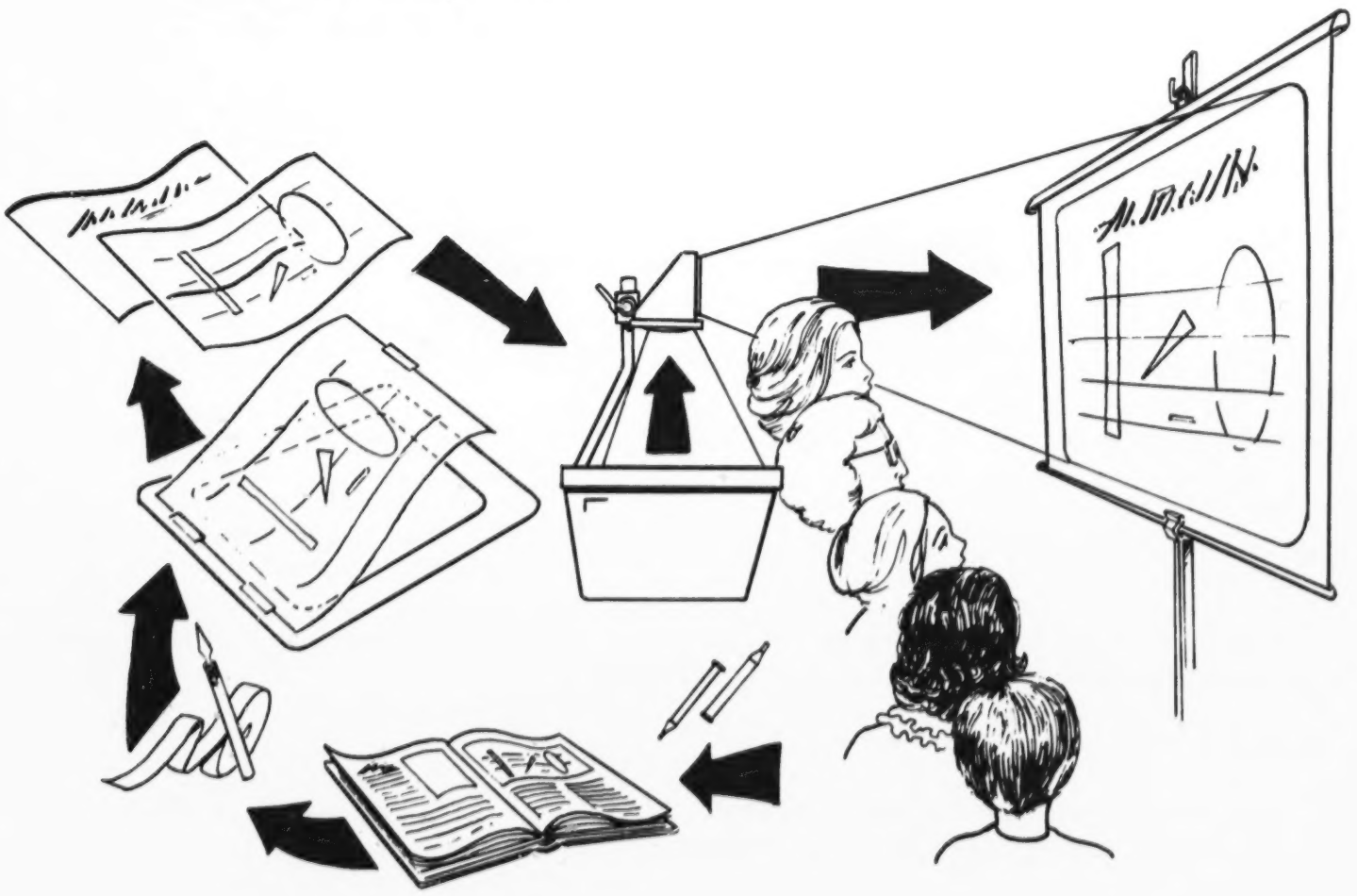
- Dry the picture for 5 seconds in a drymount press set at 270° F.

- Put the picture on the coated side of the special film and place between pressure boards. Heat resulting sandwich for 2 - 3 minutes in a drymount press set for 270° F.

- Place picture and film in lukewarm water containing a liquid detergent. Soak for 2 minutes or until the paper pulls easily from the acetate.

- Wash clay coating from picture and dry film carefully.

- Spray ink surface with a clear lacquer spray. Allow spray to dry then mount transparency.



PREPARING AND USING TRANSPARENCIES

Developing a Learning Experience Using a Transparency

Materials Needed

Transparency and overlays made from masters found on pages 5-9
Bodice front pattern
Pencil and rule

Motivation

Show the transparency, made from the master found on the next page, which illustrates restoration of a dart, the problem area, and sets the stage for the lesson.

Presentation

- Point out on the transparency and overlays the various parts of the sketch.
- Use a full-size bodice front tissue similar to the transparency to show how the dart has been relocated.
- Show the finishing step by folding the dart in a downward position and explain how line A and B was determined.

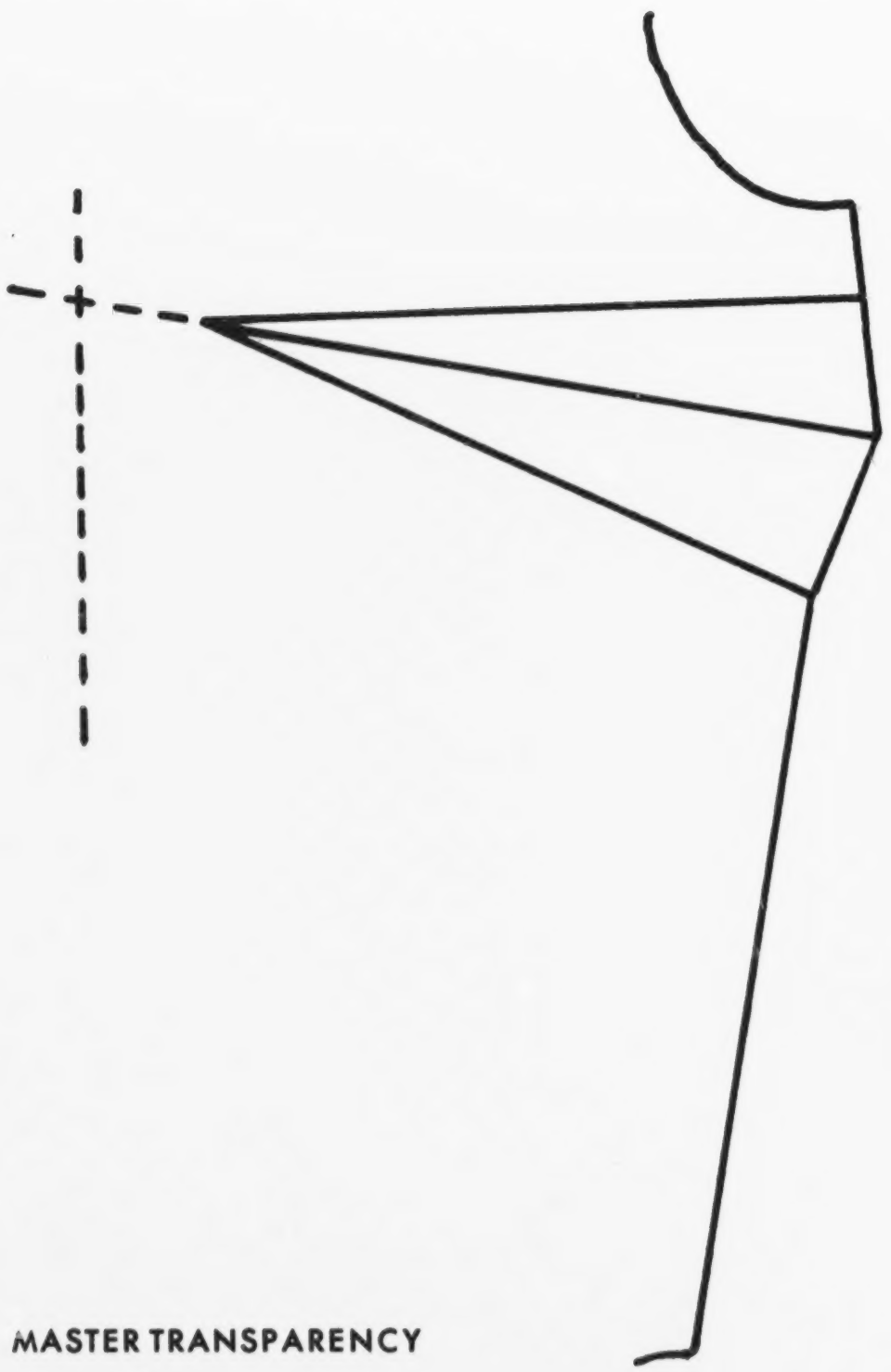
Summary

Repeat the process in front of the class or in small groups, using a student's pattern which needs this type of alteration.

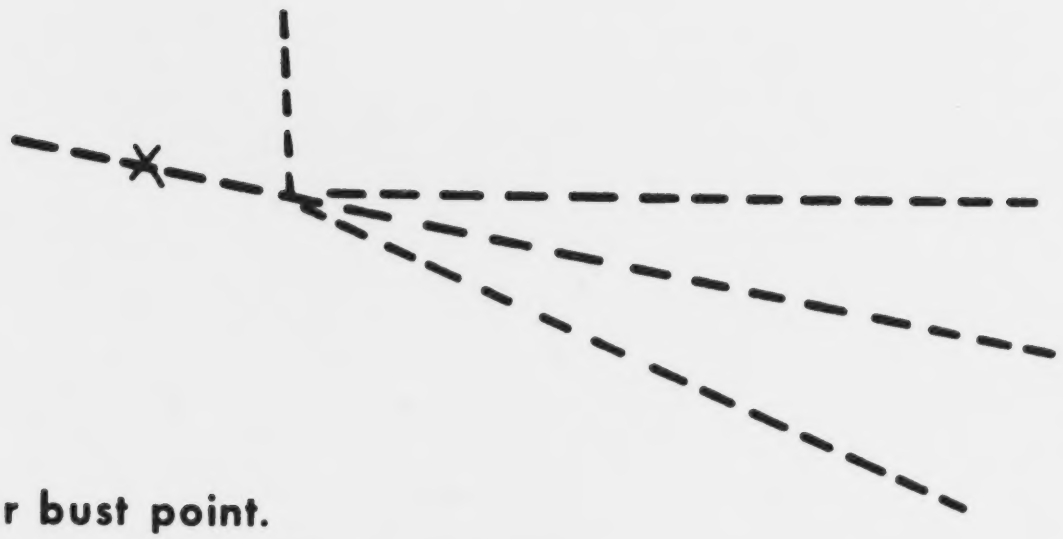
RELOCATING BUST DART

Problem:

1. Point of bust dart ends above or below fullest part of bust.
2. Puckers appear at bust point.



MASTER TRANSPARENCY



Solution:

3. **Find your bust point.**
4. **Draw lines parallel to former dart.**

OVERLAY 1

To Finish:

5. Fold new dart as though stitching.
6. Fold dart down.
7. Draw new line from A to B.

OVERLAY 2

Resource List

TEXTILE AND CLOTHING TEACHING AIDS

Teaching aids are one of the ways an instructor can enlarge the scope of a student's understanding. Selected teaching materials available from commercial firms, agencies, and associations are listed below with title, main (*) and supplemental content (x) areas, and a Code Source which is identified in the Source List of teaching aids found on pages 19-23.

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
A to Zepel	*					x		23
ABC of Embroidery		*						12
About Care and Kodel	x					x	x	24
About Durable Press and Kodel	x					x	*	24
Adjust to Fit		*						51
Arnel	x					x	*	10
As you Look At Others					x	*		47
Ask Me About Herculon		x				x	*	37
Backings and Linings		*						12
Barbecue Apron		*						67
Basic Construction-Collars Are Easy		*						64
Basic Construction-Face It Right		*						64
Basic Construction-Linings and Underlinings		*						64
Basic Construction-Sleeves		*						64
The Basic Dryer Book	*							88
Beauty Is a Habit					*			78
Belt Hanger		*						77
Birth of a Pattern			x	x				51
Bow Tie		*						77

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Boys Jeans						x		15
Braided Shoe String Belt		*						77
A Business of Her Own			*					57
Butterfly Sweater		*						77
Buttonholes		*						12
Buttons and Buttonholes		*						77
Buying Men's Shirts						*		83
Buying Your Home Sewing Machine		x				*		83
Cantrece Nylons As Advertised				x	x	x	x	15
A Capsule Course on Corduroy	x	x		x		x	*	16
Careers in Fashion	x		*					57
Cartridge Pocket Belt		*						77
Celanese Acetate	x					x	*	10
A Century of Progress in Shoemaking				*				56
A Challenge to Nylon Hose				x			x	15
Challenging Careers in Retailing			*	x				57
Changing the Hem in a Dress or Skirt	x	*						83

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Children's Sneakers						x		15
Chromspun and Estron	x					x	*	24
Cleanliness and Fragrance				*				47
Clothes for the Physically Handicapped		*				*		83
Clothing Magic for You				*				64
Clothing Repairs	*	x						84
Color Her Hair Beautiful					*			5
Commercial Practices-Wool Products Labeling Act							*	28
Construction Technique for Knitted Fabrics		*					x	17
Consumer Buying Guides						*		62
Corduroy from Work Clothes to Glamour				*		x	x	16
Corfam vs. Leather for Shoe Uppers						x	x	15
Cosmetic or Curler Case		*						77
Creative Stitchery		*						12
Crochet Is Fun		*						12
Cuff Links		*						77
Custom Made Look with Shape-Ease Sewing Aids		*						71
Cutting and Selecting Designs in Prints		*						47
A Definitive Guide to Permanent Press	*					*		10

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Demonstration on Unique Zipper Installation		*						84
Department Store Journal-Permanent Press	x		x			x		10
Design with Stripes		*						47
Dictionary of Cleanliness Products	*							78
Dictionary of Textile Terms							*	20
Dixo Products and Their Use	*		*					22
Double Your Sewing Skill-Fashion with Tailoring		*					*	60
Dress Neatly				*		x		47
Dupont Fiber Facts						x	*	23
The Easy Wash Stain Remover Story	*							86
Educational Kit-Avisco Fibers						x	*	26
Fabric Finishes for Beauty, Service, and Protection	x					x	*	17
Fabrics-American style				*			*	14
Facts about Fabrics	x						*	23
Facts about Fibers							*	47
Facts about Permanent Press	*	x				x	x	47
Facts about Shears and Scissors		*						44
Facts about Under-fashions	x					*		17
Fashion at Your Fingertips		*		*			*	51
Fashion Tricks to Please the Eye				*		*		47
Fashionable Wardrobes Take Shape with Undercurrent	*						x	72

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Fashions and Fabrics		x		x	x		x	43
Figure Shapes-Bras				x	x	*		64
Figure Shapes-Girdles					x	*		64
Fitting Coats and Suits		*	x					83
Fix New Clothes to Make Them Last Longer	x	*				x		83
Flammability of Clothing Textiles						x	*	28
Fortrel, the Fiber That Keeps Its Promise	x					x		10
Forum	x	x	x	x	x	x	x	43
The Frank Slacks Form		*						54
General Purpose Plastic Film							*	28
Glamorous Garden Gloves		*						77
Glenoit '65 - The Year of Influence				x		x	x	34
Good Grooming Cape		*						67
Good Housekeeping Guide to Durable Press	x	x				x	*	35
Good Housekeeping Guide to the Selection of Stretch Fabrics and Expandable Fashion	x					x	*	35
Grain in Fabric		*						12
Grooming Hints for Your Face			*					47
Guide for Color Study	*			x				51
Guide to Interfacing Simplified		*					x	72

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Guide to Man-Made Fibers							*	50
Guide to Tailoring with Bravo and Bravo Set		*					x	72
Hawaiian Leis		*						90
Head Scarf		*						77
Help Yourself	x				*	x		78
Helpful Do's and Don'ts of Cutting for the Woman Who Sews		*						44
Helpful Hints: Ironon Seam Binding		*						90
Hems in the Garments You Wear		*						12
Holiday Brunch Coat		*						67
Home Cleaning Guide for Articles Containing Dupont Textile Fibers	*							23
Home Economics Has a Career for You in Textiles and Clothing			*					2
Home Sewing Hems				x			x	90
Home Sewing Suggestions		*						23
How Modern Shoes Are Made							*	56
How to Be Permanently Ironed	*						x	10
How to Choose the Right Thread		*						12
How to Face a Neckline		*						51
How to Hem a Skirt		*						51
How to Interface a Neckline		*						51

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
How to Look Smart				x	*			47
How to Make Sewing a Snap		*						67
How to Remove Stains	*							35
How to Set in a Sleeve		*						51
How to Sew with Corduroy		*					x	16
How to Tailor a Woman's Suit		*						83
How to Teach Sewing Machine Use and Care	x	*				x		83
How to Wash and Iron Corduroy	*							16
Identification - How the Tag Protects the Consumer						*		10
Illustrations of Certain Forms of Acceptable Tags or Labels, Advertising, and Records and TFPIA and the Rules							*	28
Importance of Clothing Selection						x		43
Importance of Shape		*						60
The Invisible Zipper Chart		*						84
Iphansis - Film							*	40
Kit of Klopman Teaching Aids		x	x		x	x	x	48
Knitting is Fun		*						12
Know These Pattern Markings		*						51
Know Your Laces		*						90

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
The Laundry Primer	*							88
Lean on Klopman Fabrics for All Your Home Sewing Needs		*		x				48
Learning to Handle Your Hair				*				47
Let's Face It		x						12
Line Wise Is Design Wise	*			x				51
Made to be Loved		*						12
Make the Waistline Fit on Pants	x	*						83
Making a Tailored Garment		*						82
Making Pants Longer or Shorter	x	*						83
Man-Made Fiber Fact Book	x				x	x		50
Mannerisms				*				47
Manpower Trends			*					58
Marketing a Home Product			*					57
Marketing Handcrafts			*					57
McCall's Home Fashion Sew-It Book		*						51
McCall's Step-by-Step Sewing Book		*						51
McCall's Step-by-Step Sewing Series		*						51
Measure Before You Buy Used Clothes for Your School Boy or Girl						x		83
Men's Dress Slacks						x		15
Men's T Shirts						x		15

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Metlon Metallic Yarns				x			*	52
Modern Techniques for Modern Fabrics		*						15
More About Zippers		*						12
Musée Fabrics for Your Home-Slides							*	10
My Double		*						54
The New Invisible Zipper That's Unique		x						84
Nimble Thimble Shop		x	*					57
Only Silk is Silk - Pamphlets, Chart, and Teacher's Guides				*			*	42
Partners for Satisfaction	*							88
Pellon Samples		*						60
The Pendleton Story	x				x	*		61
Permanent Press Primer	*							88
Permanent Press Shirts	x				x			15
Permanent Press with Whirlpool Laundry Equipment	*							88
Plain and Decorative Covers for the Pull Tab		*						84
Planning Plaids		*						47
Pleated Skirt		*						67
Pop Art Bag		*						60
Principles of Fitting	x	*						85

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Problems Consumers Face in the Field of Textiles and Clothing								16
Problems with Figures				*		*		47
Properties of Fabrics Containing Arnel Triacetate Fiber							*	10
Pursuit of Cleanliness - Film	*							40
Questions and Answers Relating to the Fur Products Labeling Act and Regulations	x						*	28
Questions and Answers Relating to the Textile Fiber Products Identification Act and Regulations						x	*	28
Questions and Answers Relating to the Wool Products Labeling Act and Regulations	x						*	28
Rabbit Bean Bag		*						77
Removing Stains From Fabrics	*							83
Replacing a Zipper	x	*						83
Rules and Regulations Under the Flammable Fabrics Act						*	x	28

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Rules and Regulations under the Fur Products Labeling Act	x						*	28
Rules and Regulations under the Textile Fiber Products Identification Act						x	*	28
Rules and Regulations under the Wool Products Labeling Act of 1939							*	28
Sail Cloth Wraparound Skirt		*						67
Sales Appeal in Needlework			*					57
School for Zippers		*						12
Scotch Garter		*						77
Selecting Slips							*	64
Selection and Care of Sweaters and Knit Apparel	x				x	x		85
Sew in Your Zipper		*						12
Sew the Pant Look		*						51
Sew What's New		*					x	64
Sewing by Hand		*						83
Sewing Fashion Fabrics		*					x	70
Sewing Know-How Series #1		*						62
Sewing Secrets		*						13
Sewing Suggestions for Today's Fabrics	x	*					*	51
Sewing Tips		*						10
Sewing Tips for Fabrics Made with Kodel		*						24
Sewing with Durable Press Fabrics	*	*				*	x	70
Sewing with Vinyl	x	*					x	70
Shape with Pellon		*						60
Shift		*						77
Shift with Quilted Flower		*						12
Sign Posts to Fashion Highways				*			*	10
Silk - Chart							*	42
Simplicity's Little Dictionary of Sewing Terms	*		x				x	70
Simplicity's Sewing Book		*		x				70
Simplicity's Teaching Aids		*		x			x	70
Simplified Clothing Construction		*						86
60 New Trimmed Gift Ideas		*						90
Smart Girl Sweaters		*						12
So You're Short					x	*		47
So You're Tall					x	*		47
Solving Family Clothing Problems						*		64
Something Can Be Done About Acne					*			5
Staff Suggestions to Assist in Preparing Advertising			x			*	x	28
Staff Suggestions to Assist in Preparing Labels			x			*	x	28
The Stitch That Counts - Save by Repair	*	*						64
The Story of Fibers, Yarns, and Fabrics	x	x					*	10

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
Story of Thread		*						12
Stretch in the Wardrobe	x	x		x			*	17
The Stylish Look with Color					x	x		47
Successful Sewing with Wash and Wear Fabrics		*						12
Successories: Gloves				x		*		47
Successories: Purses						*		47
Successories: Scarfs				x		*		47
Successories: Texture				x	x	*	*	47
Suggestions for Smart Sewing - Clutch Purse		*						68
Suggestions for Smart Sewing - Detail Pelomite		*						60
Suggestions for Smart Sewing - Gifts for Boutiques and Bazaars		*						60
Suggestions to Assist In Preparing Advertising for Fur and Fur Products			x			*		28
Suggestions to Assist In Preparing Fur Labels		x				*		28
Suggestions to Assist In Preparing Invoices Covering Furs and Fur Products					x		*	28
Sunburst Collar			*					77
Tapering Pants			*					83
Teen Fashions Forecast - Filmstrip					*			68
Teaching Aids on Cotton	x				x	x	x	55
Ten Rules for Foot Health						x	*	56
Terms Implying Fiber Content							*	28
Textile Fibers and Their Properties							*	9
Ticking Tote			*					77
Time Out for Good Grooming					*			5
Tips for the Sew Set	x	x			x			51
Today's Fabrics	x				x	x		82
Trimmings		*						12
Tunic Apron		*						77
2 in 1 Spotting Chart	*		*					22
Understanding Today's Textiles							*	43
Unique Tote Bag		*						84
Unique Zipper Kit		x						84
The Versatile Risdon Self Cover Button		*						77
Vinyl Fashion Posters	*			*				51

TITLE OF TEACHING AID	Care	Construction	Employment	Fashion	Grooming	Selection	Textiles	Code Source
The Voice of Clothing				x	x			17
Wardrobe Planning Guide	x			x		*		51
What Is Acetate							*	10
What to Look for in Shoes						*		56
When You Walk				x	x			47
The Wiss Story of Shears and Scissors		*						44
The Wonderful World of Home Economics - Textiles and Clothing			*					2
You Can Make Your Own Clothes		*		x		x		85
You Learn to Sew		*						85
Your Clothing Dollar	x					*		39
Your Personal Color Palette					x			47
Your Poise				x	x			47
Your "Quickie Hat"		*						60

Source List

FREE AND INEXPENSIVE TEACHING MATERIALS

1. American Cyanamid Co.
   Fibers Division
   111 West 40th St.
   New York, N.Y. 10018

2. American Home Economics Assn.
   1600 Twentieth St., NW.
   Washington, D.C. 20009

3. American Home Products Corp.
   685 Third Ave.
   New York, N.Y. 10017

4. American Institute of Laundering
   Public Relations Division
   Joliet, Ill. 60400

5. American Medical Assn.
   Committee on Cutaneous Health
   and Cosmetics
   535 North Dearborn St.
   Chicago, Ill. 60610

6. Ascot Textile Corp.
   Retail Division
   469 Seventh Ave.
   New York, N.Y. 10018

7. Bac-A-Brand Products, Inc.
   85 Tenth Ave.
   New York, N.Y. 10011

8. Beaunit Fibers
   Advertising Dept.
   261 Fifth Ave.
   New York, N.Y. 10016

9. Burlington Industries, Inc.
   Public Relations Dept.
   1430 Broadway
   New York, N.Y. 10018

10. Celanese Fibers Marketing Co.
    Consumer Relations
    522 Fifth Ave.
    New York, N.Y. 10036

11. Chemstrand Co.
    Public Relations Dept.
    350 Fifth Ave.
    New York, N.Y. 10001

12. Coats and Clark, Inc.
    430 Park Ave.
    New York, N.Y. 10022

13. Cohn-Hall-Marx Co.
    Cohama Division
    Fashion Director
    1407 Broadway
    New York, N.Y. 10017

14. Cone Mills, Inc.
    Educational Dept.
    1440 Broadway
    New York, N.Y. 10018

15. Consumers Union
    Education Service Bureau
    256 Washington St.
    Mount Vernon, N.Y. 10550

16. Corduroy Council of America
    15 East 53rd St.
    New York, N.Y. 10022

17. Cornell University
    Mailing Room
    Building 7 Research Park
    Ithaca, N.Y. 14850

18. Corset and Brassiere Council
    180 Madison Ave.
    New York, N.Y. 10016

19. Corticelli Silk Co.
Educational Dept.
1407 Broadway
New York, N.Y. 10018

20. Dan River Mills
Advertising Dept.
111 West 40th St.
New York, N.Y. 10018

21. Designer's Fabric Buy-Mail
Box 569
Evanston, Ill. 60204

22. Dixo Co., Inc.
Dept. 24
158 Central Ave.
Rochelle Park, N.J. 07662

23. E. I. du Pont de Nemours and Co.
Public Relations Dept.
Wilmington, Del. 19898

24. Eastman Chemical Products, Inc.
Fibers Division
Educational Dept.
260 Madison Ave.
New York, N.Y. 10016

25. Educators Progress Service
Box 497
Randolph, Wis. 53056

26. FMC Corp.
American Viscose Division
Product Information Services
350 Fifth Ave.
New York, N.Y. 10001

27. Faultless Starch Co.
1025 West Eighth St.
Kansas City, Mo. 64101

28. Federal Trade Commission
Bureau of Textiles and Furs
Washington, D.C. 20580

29. Five Magic Mirrors
Box 6953
Cleveland, Ohio 44101

30. Formfit-Rogers
400 South Peoria St.
Chicago, Ill. 60607

31. Fox Millinery Supply
162 North State St.
Chicago, Ill. 60601

32. Fumol Corp.
Promotion and Sales
49-65 Van Dam St.
Long Island City, N.Y. 11101

33. George Peabody College For Teachers
Division of Surveys and
Field Service
Nashville, Tenn. 37203

34. Glenoit Mills, Inc.
111 West 40th St.
New York, N.Y. 10018

35. Good Housekeeping
Bulletin Service Dept.
959 Eighth Ave.
New York, N.Y. 10019

36. Hem-Rite Division
536 Southeast Sixth Ave.
Portland, Oreg. 97214

37. Hercules Powder Co.
Fibers Dept.
910 Market St.
Wilmington, Del. 19899

38. Holt, Rinehart, and Winston, Inc.
383 Madison Ave.
New York, N.Y. 10017

39. Household Finance Corp.
Money Management Institute
Prudential Plaza

40. Indiana University
Audio-Visual Center
Division of University Extension
Bloomington, Ind. 47401

41. International Ladies' Garment
Workers' Union
275 Seventh Ave.
New York, N.Y. 10001

42. International Silk Assn.
Educational Division
185 Madison Ave.
New York, N.Y. 10016

43. J. C. Penney Co., Inc.
Local Store Manager, or
Educational and Consumer
Relations Dept.
1301 Avenue of the Americas
New York, N.Y. 10019

44. J. Wiss and Sons Co.
Advertising Dept.
33 Littleton Ave.
Newark, N.J. 07107

45. Jack Lenor Larsen, Inc.
Showroom
232 East 59th St.
New York, N.Y. 10022

46. John Dritz and Sons, Inc.
Consumer Services
Box 552
Spartanburg, S.C. 29301

47. Kansas State University
Extension Home Economics
Umberger Hall
Manhattan, Kans. 66504

48. Klopman Mills, Inc.
115 West 40th St.
New York, N.Y. 10018

49. M. Lowenstein and Sons
1430 Broadway
New York, N.Y. 10018

50. Man-Made Fiber Producers Assn.,
Inc.
Educational Dept.
350 Fifth Ave.
New York, N.Y. 10001

51. McCall's Patterns
Educational Dept.
230 Park Ave.
New York, N.Y. 10017

52. Metlon Corp.
432 Park Ave., South
New York, N.Y. 10016

53. Milady Publishing Corp.
Charm Division
3839 White Plains Rd.
Bronx, N.Y. 10467

54. My Double Co., Inc.
Box 270
Stanford, Conn. 06900

55. National Cotton Council of America
Home Economics Dept.
Box 12285
Memphis, Tenn. 38112

56. National Shoe Institute
50 Rockefeller Plaza
New York, N.Y. 10020

57. New York State Department of
Commerce
230 Park Ave.
New York, N.Y. 10017

58. New York State Department of
Labor
Division of Employment
Building 12 State Campus
Albany, N.Y. 12226

59. Niagara Mohawk Power Corp.
Local Office, or
126 State St.
Albany, N.Y. 12207

60. Pellon Corp.
Educational Dept.
1120 Avenue of the Americas
New York, N.Y. 10036

61. Pendleton Woolen Mills
Home Economics Dept.
218 Southwest Jefferson St.
Portland, Oreg. 97201

62. Penn Products Co.
Educational Dept.
963 Newark Ave.
Elizabeth, N.J. 07207

63. Permacel
Advertising Dept.
U.S. Highway #1
New Brunswick, N.J. 08900

64. Purdue University
Cooperative Extension Service
Lafayette, Ind. 47907

65. Purex Corp., Ltd.
Public Relations and Educational Services
5101 Clark Ave.
Lakewood, Calif. 90712

66. Ruth Millard Assoc.
Suite 1105
50 East 42nd St.
New York, N.Y. 10017

67. Scovill Manufacturing Co.
Oakville Division
Sales Promotion Dept.
26 Main St.
Oakville, Conn. 06779

68. Sears, Roebuck and Co.
Consumer Information Division
925 South Homan Ave.
Chicago, Ill. 60607

69. Shape-Ease
5525 Southwest Downs View Ct.
Portland, Oreg. 97202

70. Simplicity Pattern Co.
Educational Division
200 Madison Ave.
New York, N.Y. 10016

71. Singer Co., Inc.
Educational Dept.
30 Rockefeller Plaza
New York, N.Y. 10020

72. Stacy Fabrics Corp.
469 Seventh Ave.
New York, N.Y. 10018

73. Supima Association of America
Room 4101
350 Fifth Ave.
New York, N.Y. 10001

74. Textile Distributors Assn., Inc.
1040 Avenue of the Americas
New York, N.Y. 10018

75. The Arrow Co.
Advertising Dept.
530 Fifth Ave.
New York, N.Y. 10036

76. The Butterick Co.
Educational Dept.
161 Avenue of the Americas
New York, N.Y. 10013

77. The Risdon Manufacturing Co.
Waterbury Division
Box 520
Naugatuck, Conn. 06771

78. The Soap and Detergent Assn.
Cleanliness Bureau
485 Madison Ave.
New York, N.Y. 10022

79. The United Piece Dye Works
Advertising and Promotion
111 West 40th St.
New York, N.Y. 10018

80. The University of the State of New York
State Education Dept.
Bureau of Classroom Communications
Albany, N.Y. 12224

81. 3M Co.
Visual Products Division
3M Center
St. Paul, Minn. 55101

82. U.S. Borax and Chemical Corp.
Marketing
3075 Wilshire Blvd.
Los Angeles, Calif. 90005

83. U.S. Department of Agriculture
Federal Extension Service
Washington, D.C. 20250

84. Unique Zipper Distributing Co., Inc.
4120 Stone Way Ave., North
Seattle, Wash. 98103

85. University of Illinois
College of Agriculture
Cooperative Extension Service
Urbana, Ill. 61803

86. Van Wyck Products, Inc.
120 South Euclid Ave.
Pasadena, Calif. 91101

87. Vogue Pattern Service
Educational Dept.
161 Avenue of the Americas
New York, N.Y. 10013

88. Whirlpool Corp.
Home Service Dept.
Benton Harbor, Mich. 49022

89. William Prym, Inc.
Home Economics Dept.
Dayville, Conn. 06241

90. Wm. E. Wright and Sons Co.
Educational Dept.
180 Madison Ave.
New York, N.Y. 10016

Form for Evaluating Teaching Aids

Directions: Record title of specific teaching aid and identify as a publication (P), film (F), filmstrip (FS), transparency (TR), chart (CT), tape (TP), or other (O).
Record publisher by source code and then list with the address on a card or another sheet.
Review teaching aid in relation to its method of presentation, content, and level and score each area using the following code: Excellent - 3; Acceptable - 2; Poor - 1; Does Not Apply - NA.
Compute and record average score.
Record comments relative to specific areas of strength, special emphasis, or other details.

TITLE OF TEACHING AID	CODE		METHOD OF PRESENTATION						CONTENT			LEVEL			AVG. SCORE	COMMENTS
	Type of Aid	Source	Attractive	Simple-Clear	Well Organized	Easy to Read	Easy to Store	Easy to Display	Up-to-Date	Accurate	Advertising	Teenager	Adult	Instructor		

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